#### **Privacy Policy**

#### **Effective Date:** 01/31/2025

Lifestyle Design Homes LLC ("LDH", "we", "our", or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect the information you provide to us and describes your choices regarding your data.

#### 1. Information We Collect

We may collect the following types of information from our customers:

- Contact Information: Name, email address, phone number, mailing address.
- Service-Related Information: Information provided for project consultations, construction service agreements, and home design inquiries.
- **Billing Information:** Payment details, including credit card numbers, to process transactions.
- **Communication Information:** SMS messages, emails, or other communications exchanged with us.

### 2. How We Collect Information

We collect information through various means, including:

- Online forms on our website
- Direct email communications
- Phone conversations
- In-person interactions at meetings or construction sites
- Service contracts and agreements

#### 3. Data Collection

We collect and use customer information for the following purposes:

- To communicate with customers about their inquiries, project updates, and appointments.
- To process payments for services rendered.
- To send transactional notifications, including confirmations, service updates, and billing notices.
- To provide SMS notifications for project updates, reminders, or service-related announcements.



## 4. Data Usage

We do **not** share, sell, or rent customer information to third parties for marketing or promotional purposes. We only share customer information when necessary to facilitate business operations, including:

- Payment processors to complete transactions.
- Service providers, such as subcontractors, directly involved in delivering our services.
- Regulatory bodies or law enforcement when required by law.

Note: All sharing mentioned in this policy excludes mobile opt-in and consent; opt-in information is never shared with anyone for any purpose.

## 5. Data Retention

We retain your information as long as you are subscribed to our SMS service. You may request deletion at any time.

## 6. Message and Data Rates May Apply

#### 7. Messages are recurring and message frequency varies.

# 8. Contact Lifestyle Design Homes at (239) 372-5855 or <u>info@lifestyledesignhomes.com</u> for HELP or to STOP receiving messages.

### 9. Customer Opt-Out Options

Customers can opt out of communications at any time by:

- Replying **STOP** to SMS messages.
- Clicking the **unsubscribe** link in email communications.
- Contacting us directly at [Insert Contact Email or Phone Number] to request removal from communication lists.

### 10. Accessing and Managing Your Information

Customers may request access, updates, or corrections to their personal information by contacting us via:

- Email: info@lifestyledesignhomes.com
- Phone: 239-372-5855
- Contact Form: lifestyledesignhomes.com

## 11. Data Security



We take reasonable measures to protect customer information from unauthorized access, disclosure, or misuse. However, no data transmission or storage system is 100% secure. If you believe your information has been compromised, please contact us immediately.

## 12. Policy Availability and Updates

This privacy policy is available on our website at [Insert Website URL] and is linked within all relevant customer contact forms and service agreements. We may update this policy from time to time, and any changes will be posted on our website with the revised effective date.

For questions regarding this Privacy Policy, please contact us at: info@lifestyledesignhomes.com 239-372-5855.

# 13. You can send HELP for additional assistance, and you will receive a text including our phone number email and website. We are here to help.

14. Non- Sharing Clause: We do not share your data with third parties for marketing purposes. Lifestyle Design Homes will not sell rent or share collected mobile numbers,

